

“Entrepreneurial Spirits”

<<PLANNING>>

Erasmus+ Key Action 2 - Strategic Partnerships in the Field of Education,
School Exchange Partnership
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C2 - Exchange of Students
‘Skills and Competences of Entrepreneurship’

IZMIR, TURKEY

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What is the definition of planning?

Planning is **the process of thinking regarding the activities required to achieve a desired goal.** Planning is based on foresight, the fundamental capacity for mental time travel. The evolution of forethought, the capacity to think ahead, is considered to have been a prime mover in human evolution.



What is planning and its type?

Planning is one of the four functions of management that allows a manager to develop and implement strategic action steps aimed at reaching an organizational goal. There are three major types of planning, which include **operational, tactical and strategic planning**.



Operational Plans

Operational plans are the plans that are made by frontline, or low-level, managers. All operational plans are focused on the specific procedures and processes that occur within the lowest levels of the organization. Managers must plan the routine tasks of the department using a high level of detail.



Tactical Plans

Now that you have a general idea for how organizational planning evolves, let's look at the next level of planning, known as tactical planning. **Tactical plans** support strategic plans by translating them into specific plans relevant to a distinct area of the organization. Tactical plans are concerned with the responsibility and functionality of lower-level departments to fulfill their parts of the strategic plan.



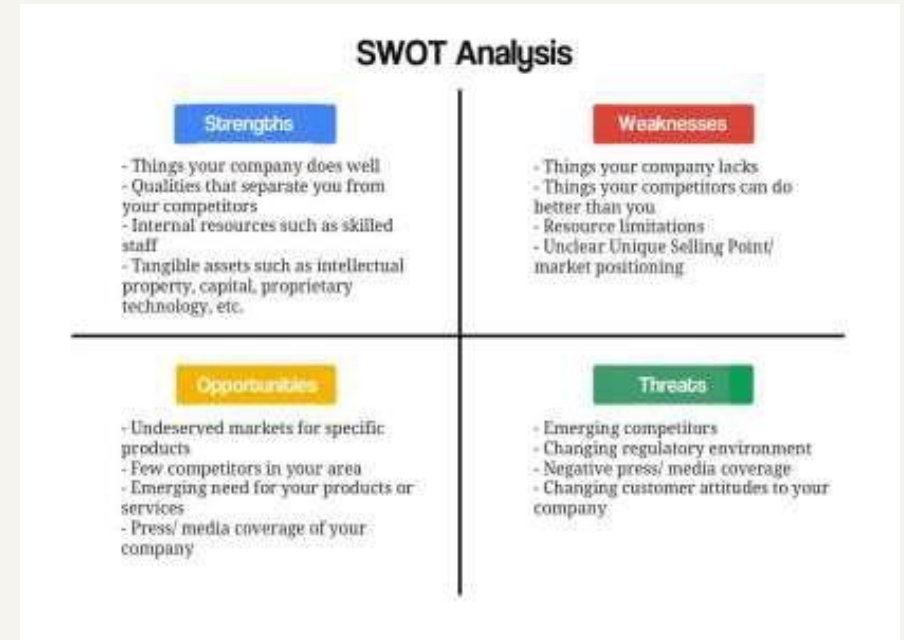
Strategic Plans

To best understand the relationship between the different types of plans, let's start at the top. **Strategic plans** are designed with the entire organization in mind and begin with an organization's mission. Top-level managers, such as CEOs or presidents, will design and execute strategic plans to paint a picture of the desired future and long-term goals of the organization. Essentially, strategic plans look ahead to where the organization wants to be in three, five, even ten years. Strategic plans, provided by top-level managers, serve as the framework for lower-level planning.



What is the planning in management?

Planning in management is about **what steps you need to take to reach the goal, what changes and hurdles to anticipate, and how to utilise human resources and opportunities to reach the expected outcome.**



How to build a plan that works

Write down your goal.

Create a plan by dividing your goal into chunks.

Review your plan daily.

Stay on target.



WORDS ABOUT PLANNING

- **Napoleon Hill**

One of the best ways to save time is to think ahead and plan ahead. Five minutes of thinking often saves an hour of work.

- **Carl von Clausewitz**

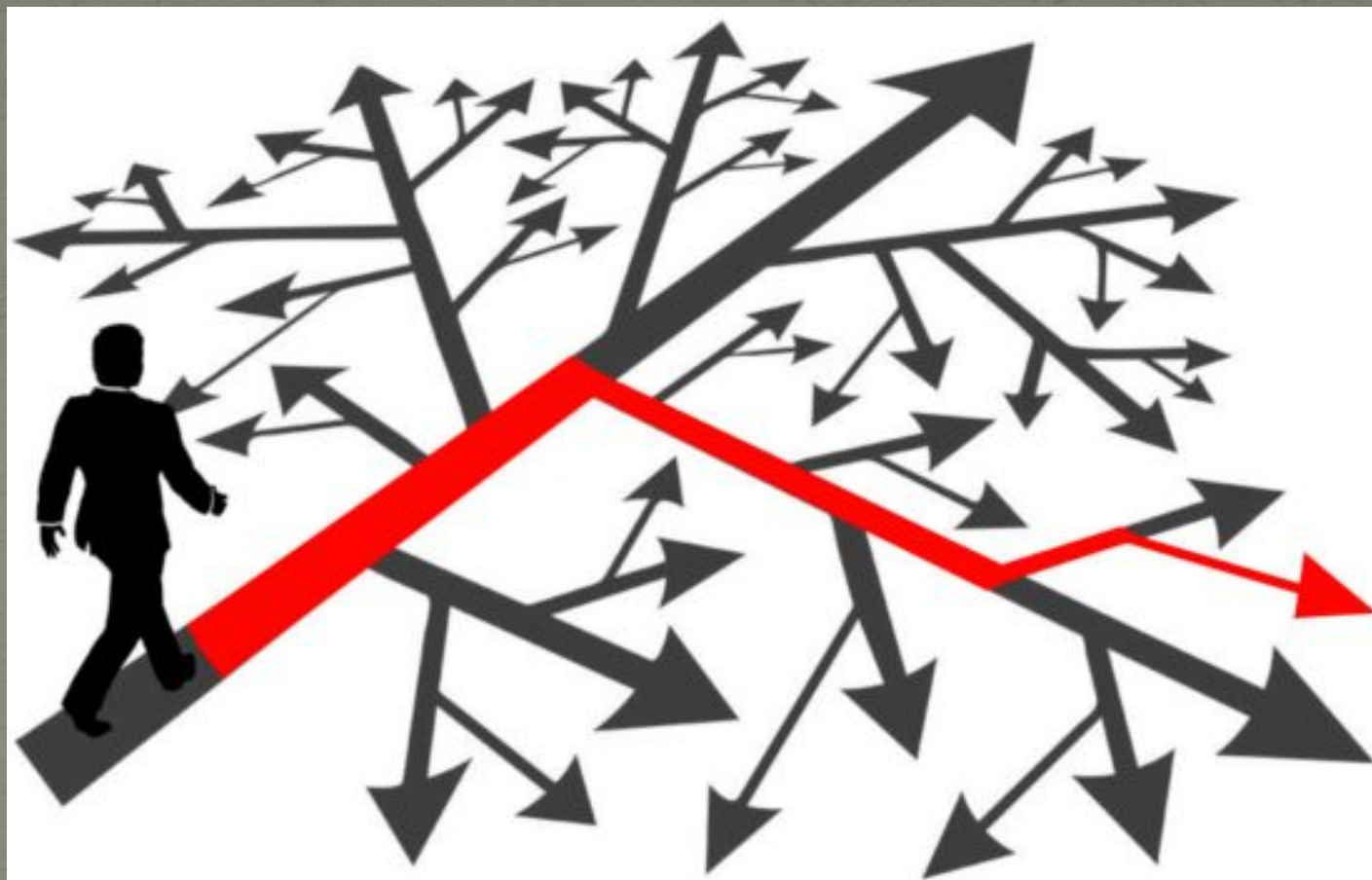
No wind will help those who do not know the port to which they will go.

- **Rene Descartes**

All that's left of a good plan is luck.

- **Sir Chris Bonnington**

If you don't plan for success, by default you plan for failure.



BEING PLANNED GIVES US THE EASY WAY

THANKS FOR LISTENING!

